

PERSONAL INFORMATION

Alessia Fava

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JOB APPLIED FOR
POSITION
PREFERRED JOB
STUDIES APPLIED FOR

PR and Media Relations,
Public Affair Specialist, Events organization
Professional Journalist

WORK EXPERIENCE

From May 2020– to present

Media Relations Specialist/ Professional Journalist

IRCrES- CNR, Research Institute on Sustainable Economic Growth - National Research Council

At IRCrES- CNR, Alessia leads the dissemination and communication activities of [RISIS](#), the European project funded under Horizon 2020, implementing strategic communication plans, taking care of the creation of all products useful for promotion (social media and website management; relations with international media; organization/chairing of events and workshops), coordinating and implementing public relations among the project partners, international institutions and stakeholders.

[Academic world, Research, University, EU funded projects](#)

From February 2020– to present

Media Relations Specialist/ Professional Journalist

Master in Ingegneria delle Infrastrutture e dei Sistemi Ferroviari, Sapienza University of Rome

At MIIS (Engineering Faculty) Alessia leads the communication and dissemination activities related to the courses organized with the most important Italian firms of the rail sector (FS, Trenitalia, Siemens, Bombardier, among others). Her activity is focused on press offices, relation with media, social media management, organization of the events and conferences, organization of the Secretariat of the Master.

[Academic world, Research, University, EU funded projects](#)

From 2017 – to January 2020

Media Relations Specialist/ Professional Journalist

Research Centre for Transport and Logistics of Sapienza, University of Rome

At the **Research Centre for Transport and Logistics** of Sapienza, University of Rome, Alessia leads the communication activities and the press office of the Research Centre for the promotion, dissemination and enhancement of existing EU and World Bank funded projects, implementing strategic communication plans, taking care of the creation of all products useful for promotion (interviews, events, workshops).

Concerning EC funded [SaferAfrica](#) project, she led the Secretariat, dealing with the communication aspects, coordinating the relationships among the project partners, the representatives of international institutions (WHO, FIA, World Bank, AfDB, PIARC, IRF, IRU, UNECA) and the African stakeholders, organizing workshops. Finally, for SaferAfrica project, she has been coordinating the communication and technical team involved in the creation of the [African Road Safety Observatory](#).

[Academic world, Research, University, EU funded projects](#)

From 2012 – to 2017

Media Relations Specialist/ Professional Journalist

Several institutional clients

- Interviews, press releases;
 - Press office, dedicated press review;
 - Website design and management;
 - Managing profiles, accounts in social media communication;
 - Newsletter design and update;
 - Web Marketing and Web Journalism;
 - Editing of publishing products, books and eBooks;
 - Secretariat and organization of events, book presentations.
- [Academic world, Research, University, EU funded projects, Magazines, Publishing Houses](#)

From 2002 to - 2011 Professional Journalist

Mondadori, Condé Nast, Panini

- Managing articles, interviews, reportages (Area: Foreign Policy, New Technologies, Cinema and Arts)
- [Magazines, Newspapers, Publishing Houses](#)

From 2002 – to 2004 Professional Journalist

Global Research & Reports Group directed by Alessandro Corneli, Sole24Ore' s Columnist

- International press review for the Prime Minister's Office.
- Daily press review from major foreign newspapers and magazines (German, English and French media).
- Design and content management of a website dealing with Foreign Policy.
- Translation and reporting foreign policy news from German, English and French.
- The Research Centre produced some enquiries for Italian newspapers and magazines in the areas of Foreign Policy and Economy.

[Academic world, Research Centre, Magazines, Newspapers, Publishing Houses](#)

EDUCATION AND TRAINING

6 February 2002	Professional Journalist	t
	Passing the National Exam foreseen in Italy to become a professional journalist (Ordine nazionale dei Giornalisti, Roma)	
1999-2001	Master in Journalism at Luiss Guido Carli, Rome	110 e lode
	Dissertation: South Africa and the challenge to globalisation	
1993-1999	Degree in Foreign Languages and Literature	110/110
	Dissertation: The meeting with the ghost in Walter de la Mare's poetry. Translation from English of a collection of poetry never translated into Italian language. Philological - literary analysis.	
1988-1993	Lyceum	55/60
	High School Diploma (Languages: German, English, French)	

PERSONAL SKILLS

Mother tongue(s) Italian

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	C1
German	C1	C1	B2	B2	B2
French	B2	B2	B2	B2	B2

Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2 Proficient user
[Common European Framework of Reference for Languages](#)

Communication skills Very good communication skills gained through my experience as media relations specialist and workshops planner at international level.

Organisational / managerial skills

- Experience in working with institutional clients and in European projects. Proven ability in coordinating the Secretariat for national and international workshops. Proven experience in building strong media relations.

Job-related skills

- Management of press release/media advisories, speeches. Events organization. Social media strategy, web content, copy-writing and storytelling. European projects dissemination.

Digital skills

- Social Media Strategy – Twitter, Facebook, LinkedIn, Instagram
- Web editing and content
- Wordpress
- Microsoft Office/ Macintosh operative system.

Other skills

- Proven ability as speaker in public conferences
- Proven ability to write speeches and press release on various topics
- Proven ability to prepare and write presentations, reports, papers, media agenda, speeches.

Driving licence Driving Licence B

ADDITIONAL INFORMATION

Publications/Poetry

- Pancia di carta*, LietoColle 2010
- Cantami cose di terra*, LietoColle 2014
- Stanno tutti bene*, Lietocolle 2020

I authorize the processing of personal data contained in my curriculum vitae according to art. 13 D. Lgs. 196/2003 and art. 13 GDPR 679/16