

CURRICULUM VITAE

PERSONAL INFORMATION



First and surname **SERENA FABRIZIO**

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Nationality **Italian**

Date of birth **13/08/1981**

Tax code **FBRSRN81M53H501B**

JOB APPLIED FOR POSITION PREFERRED JOB STUDIES APPLIED FOR

Research, training and consultancy on Social Research, Impact of SSH research, Institutional Communication, Scientific Communication, Planning and Coordination Initiatives Communication and Dissemination, organization and promotion of events and educational activities.

WORK EXPERIENCE

Dates (from - to) 18 June 2015 – currently

• Employer's name and locality Research Institute on Sustainable Economic Growth– IRCRES (National Research Council- CNR)

Business or sector Public Research Institution

• Occupation or position held Research fellowship

• Activities and responsibilities

Technical-scientific collaboration within the PRIN project - The effects of evaluation on academic research: knowledge production and methodological problems. 2019-2021 in particular in the preparation and conduct of informed interviews and daily life.

Technical-scientific collaboration within the RISIS2-'European Research Infrastructure for Science, technology and Innovation policy Studies 2 '2019-2022 project in activities related to the dissemination of results, training management and project website management (WP2).

Update of the data relating to R&D funding in the Chapter Research and innovation indicators: tables and figures in the "Annual report on the state of research and innovation" Second edition 2019.

Data processing and writing as co-author of the two Chapters Resources for Research and Development and the dissemination of information and communication technologies, contained in the "Annual report on the state of research and innovation" Editions CNR 2018.

Technical and scientific collaboration within the Competitive Project PREF - Analysis of national public research funding, by theme and by type of allocation - Competitive project funding versus institutional block funding. Project coordinated by: dr. Emanuela Reale.

Technical and scientific collaboration within the RISIS-WP8 Harmonization and Integration of Datasets project, centered on Organizations, compilation of the Register of Research Funding Organizations (OrgReg) and classification of the demographic and structural characteristics of the identified organizations. Project coordinated by: dr. Emanuela Reale.

Technical and scientific cooperation for the study on the actors involved in the innovation processes and the benefits offered by the use of institutional repositories within the project Smart Integrated Infrastructures For Data Social Sciences, Humanities And Cultural Heritage Ecosystem (SM@RTINFRA-SSHCH).

Technical and scientific cooperation within the Competitive Project IMPACT-EV (Evaluating the impact and outcomes of EU SSH research) for social, policy and ERA impact analysis, of research in Social Sciences and Humanities (SSH) financed by the European Framework Programmes (priority EUFP6 Citizens and governance in a knowledge-based society and EUFP7 Science in Society) Technical and scientific cooperation in the study of a case of success in terms of social impact (INCLUD-ED project) through the analysis of the documentation (desk analysis) and 18 focused interviews. Project coordinated by dr. Emanuela Reale

Technical and scientific cooperation for the study and definition of a typological classification system for research product used within the project *Science & Technology Digital Library -SDTL*. Project coordinated by dr. Emanuela Reale.

Processing Project Report related to public policies and funding for R & D on the following countries: Romania, Hungary, Lithuania, Latvia, Serbia, Montenegro, Cyprus, China, Japan, Turkey, United States of America. Data processing and information for the preparation of the Final Report (See. List scientific products) within the *Competitive Project PREF - Analysis of national public research funding, by theme and by type of allocation -Competitive project funding versus institutional block funding*. Project coordinated by dr. Emanuela Reale

Dates (from - to)	30 April 2015 – 31 October 2015
• Employer's name and locality	Formez PA - <i>Centre for Services, Assistance, Studies and Training for the Modernization of the PA</i>
Business or sector	Supporting the reform and the diffusion of administrative innovation
• Occupation or position held	Collaboration on the project "Simplify Italy, regional areas for simplification". Project manager: Francesca Ferrara.
• Activities and responsibilities	Surveys aimed at monitoring the implementation of the simplification measures foreseen by the simplification in the administration of the Convergence regions, particularly on the adoption of standard forms in a specific sector, and supporting the accessibility of information on the websites of administrations.

Dates (from - to)	July 2007 – June 2015
• Employer's name and locality	Sapienza, University of Rome Faculty of Political Science, Sociology and Communication Chair of Public and Institutional Communication, (Bachelor Degree), prof.

	Franca Faccioli; Chair of Social Communication and design campaigns (Master Degree), Prof. Franca Faccioli.
Business or sector	Public Higher Education
Occupation or position held	Collaboration with the scientific and educational activities.
• Activities and responsibilities	<p>Coordination of workshops and practical activities in the courses on institutional communication and its main structures (public relations office, press offices) in public administration as part of the lessons of the course "Communication and Public Institutions". Coordination of research groups on the analysis of institutional communication campaigns and some related issues of public interest (eg. Alcohol, road safety and the environment) as part of the course "Social communication and planning of campaigns." Conducting seminars on producing corporate communication (communication plan, communication campaigns and brief).</p> <p>Participation in '2009-2010 academic year, the planning and coordination of activities under the Technology Laboratory for Communication multichannel (Master of Science in Communication and advertising for government and non-profit). Support in lectures and practical sessions on procedures for coordination of the communication in the public service, the tools for the design and management of a URP and the role of communication and multichannel instruments in innovation in public administration.</p>
Dates (from - to)	22 April 2013- 30 October 2014
• Employer's name and locality	Link Financial SpA
Business or sector	Private organization
• Occupation or position held	Cooperation contract
• Activities and responsibilities	Digitizing incoming documents, data entry, reception, administration support (ASO procedures).
Dates (from - to)	April 2010 – March 2011 – April 2012
• Employer's name and locality	Sapienza, University of Rome Department of Communication and Social Research
Business or sector	Public Higher Education
• Occupation or position held	Support to teaching in the "Workshop on the brief" in the Master Publicom (Master's Degree in Public and Institutional communication).
• Activities and responsibilities	Design and preparation of training materials and conducting a tutorial on designing institutional communication campaigns.
Dates (from - to)	2009-2011
• Employer's name and locality	Sapienza, University of Rome Department of Communication and Social Research
Business or sector	Public Higher Education
Occupation or position held	Collaboration in research activities within the Project of University Research 2009-2011 "Social representations and public discourse: the use of psychoactive substances among young people" (Original title: <i>"Problemi pubblici, politiche sociali e campagne di comunicazione. Come prevenire la diffusione dell'alcol tra i giovani"</i>).
Activities and responsibilities	Main objective of the project is the reconstruction of the social representation of transgressive behavior in young people, through the lens of reading media, the legal definition and perception of a sample of high school students in Rome and

province.

Specific tasks: reconstruction and filing of regulations and institutional documents related to the topic of the project; support in the creation of the survey instrument (semi-structured); support in the data collection in schools and data entry. Preparation of a report and publication of an article

- Dates (from - to)** July 2009 – January 2010
- Employer's name and locality** F. Caracciolo Foundation
Centre of Study – Automobile Club d'Italia
- Business or sector** Foundation
- Occupation or position held** Coordination and realization of the research project "Reconnaissance awareness and education on the issue of road safety in Italy."
- Activities and responsibilities** Definition of the research project, development of the survey grid and the form to enter the data with ACCESS, management and control of the detection phase (coordination activities of two interns), support in data analysis.

- Dates (from - to)** December 2008-February 2009
- Employer's name and locality** Sapienza, University of Rome
Faculty of Communication Science
- Business or sector** Public Higher Education
- Occupation or position held** Participation in the data collection phase of the project "Analysis of services offered to citizens in the town of Spello (PG)".
- Activities and responsibilities** Survey of customer satisfaction with CATI, Web surveys with method CAWI aimed at discussion groups on Spello on Social Network Sites. Collaboration in the Research Reports.

- Dates (from - to)** July 2008- November 2008
- Employer's name and locality** Ass.FOR.Seo
- Business or sector** Private training organization
- Occupation or position held** Organizational support activities aimed at the realization of the "Fair of the enterprise female" within the meaning of Directive Determination no. D. 2171 of 25 June 2008 of the Regional Professional Training, Intervention Area Implementation Training - Social Department – Lazio.
- Activities and responsibilities** Management companies/cooperatives Forum participants, organization of the calendar Forum, creation and updating of databases, definition of promotional materials and timing, organization of training workshops, support to the creation of the exhibition of companies, enabling channels to ensure attendance at the Forum.

- Dates (from - to)** December 2007- June 2008
- Employer's name and locality** Comune di Roma
V.U.O. Politiche economiche e di sviluppo
- Business or sector** Public administration
- Occupation or position held** Intern
- Activities and responsibilities** Information for businesses/cooperatives
institutional Communications
Creating and managing databases

Organization of events, seminars, to support businesses/cooperatives
Online communication

Dates (from - to) 2007-2008

• Employer's name and locality Sapienza, University of Rome
Department of Communication and Social Research

Business or sector Public Higher Education

Occupation or position held Collaboration in research activities within the Project of University Research 2007-2008 "Problems public, political and social communication campaigns. How to prevent the spread of alcohol among young people" (Original title: "*Rappresentazioni sociali e discorso pubblico: l'uso di sostanze psico-attive tra i giovani*").

Activities and responsibilities Among the objectives of the research is the analysis of the role of communication in the definition and management of alcohol as a "public problem", with reference to the dissemination of knowledge about the problem and activation of public policies.

Specific tasks: preparing the questionnaire for web survey, support in conducting focus groups in schools, using content analysis software AtlasTI. Drafting of parts of the Research Reports.

Dates (from - to) July 2007-December 2007

• Employer's name and locality National Research Council
Public Relations Office (URP)

Business or sector Public Research Institution

• Occupation or position held Intern

• Activities and responsibilities Front office activities (related to phone users via email).
Back office activities (management and news updated of web pages).
Assistance and support on projects of institutional and popular science
Development of web themes.
Front office activities (related to phone users via email).
Back office activities (construction, organization and updated news on the web pages). Cooperation to projects on institutional communication and science communication.
Development of thematic web pages.

EDUCATION AND TRAINING

Dates (from - to) February 2013 – June 2015

Qualification awarded Master 's Degree in " Organization and Human Capital Development in the international arena "

•Education or training organisation's name and locality University of Rome Tor Vergata
Engineering for Enterprise Department

Principal subjects covered or skills acquired Human resource development, staff remuneration, marketing, features of labor law, skills assessment, business English, project management.

Dates (from - to) November 2009-December 2013

Qualification awarded PhD in *Communication Science* with three years scholarship

•Education or training organisation's name and locality

Principal subjects covered or skills acquired

Sapienza, University of Rome
Department of Communication and Social Research

Development and implementation of PhD thesis "Youth, media and civic engagement. Internet as sociality place or civic activation space?" (Original title *Giovani, media e civic engagement. La rete da luogo di socialità a spazio di attivazione civica?*) on topics related to new technologies as a tool for training new collective subjects and access to knowledge: theoretical and problematic topic related to the possibility of knowledge offered by the Net.

Participation in seminars and conferences promoted by the former Faculty of Communication Sciences and the Department of Communication and Social Research; attending classes and labs activated by the doctorate, answering a survey of faculty including:

- Observatory of Faculty Unimonitor/Scienze.com: Quarterly research experience and training on the University and the work in the communications field, with reference to the representation of the training in Communication Sciences and the enhancement of the curriculum.
- Still a university reform? Monitoring role of institutional and policy in the representation of the university concerned, through an analysis of the policy statements of the Ministers for Universities and Research.

Dates (from - to)

Qualification awarded

17 December - 21 December 2007

Frequency of the Course " Statistical analysis with SPSS 15.0 package" and passing the final exam

•Education or training organisation's name and locality

Principal subjects covered or skills acquired

Sapienza University of Rome
Computer Centre of Sociology and Communication

Descriptive statistics and bivariate statistics.

Dates (from - to)

Qualification awarded

September 2000 - April 2007

Degree in *Communication Sciences*
Curriculum in *Institutional and Corporate Communication*
Thesis on the role of communication in public research institutions

•Education or training organisation's name and locality

Principal subjects covered or skills acquired

Sapienza University of Rome
Faculty of Communication Science

Marketing, public communication, advertising, graphic design, sociology, business administration.

PERSONAL SKILLS

Mother tongue(s)

ITALIAN

Other language(s)

ENGLISH

UNDERSTANDING		SPEAKING		WRITING
Listening	Reading	Spoken interaction	Spoken production	
B/2	B/2	B/1	B/1	B/2

Communication and organizational skills

Ability to work in team and the coordination of research projects and PR activities and organization of events (workshops, conferences etc.). Excellent problem-solving skills developed over experiences in both public and private. Predisposition to the management and processing of data and organizational support and secretarial and in relation to the coordination of specific events of ongoing program activities. Technical expertise for the management of both the back office (file management, implementation of data, monitoring of activities) and front office (listening, monitoring user requests, promotion and management of requests multilevel).

Computer skills

Good knowledge of data entry forms (SPSS, ACCESS, EXCEL)
Good knowledge of Microsoft Office (Word, Excel, PowerPoint, Access)
Excellent knowledge of Internet navigation and information retrieval for literature searches
Good knowledge of software for graphic design (brochures, leaflets, covers)
Good knowledge of software for textual analysis (ATLAS TI - TALTAC)
Good knowledge of graphic editing software (Photoshop) and video (Movie Maker, Ulead Video Studio).

Driving license

Patente B (authorization to drive vehicles, agricultural machinery, vehicles for not exceptional transport and motorcycles with engine capacity less than 125 cm³)

PUBLICATIONS AND RESEARCH PRODUCTS

Reale, E., Fabrizio, S. and Morettini, L. (2019) Stakeholders' role to produce impact from social science research: what lessons for evaluation? *fteval Journal for Research and Technology Policy Evaluation* (48). pp. 143-151. DOI: 10.22163/fteval.2019.383

Fabrizio, S., Reale, E., Morettini, L. (2019) *Valutare l'impatto sociale della ricerca nelle scienze sociali e umane: dall'engagement, alle relazioni produttive e dialogic learning* in "WELFARE E ERGONOMIA" 1/2019, pp. 111-122, DOI:10.3280/WE2019-001010

Fabrizio, S., Potì, B.M., Reale, E., Spinello, A.O. (2018), "Le risorse destinate alla Ricerca e Sviluppo (R&S)" in Consiglio Nazionale delle Ricerche, *Relazione sulla ricerca e l'innovazione in Italia. Analisi e dati di politica della scienza e della tecnologia*, CNR Edizioni, Roma, ISBN 978 88 8080 270 9 (pp. 29-83).

Fabrizio, S., Reale, E., Spinello, A.O. (2018), "La diffusione delle tecnologie dell'informazione e della comunicazione" in Consiglio Nazionale delle Ricerche, *Relazione sulla ricerca e l'innovazione in Italia. Analisi e dati di politica della scienza e della tecnologia*, CNR Edizioni, Roma, ISBN 978 88 8080 270 9 (pp. 201-223).

Reale E., Zahradnik G., Fabrizio S., (2017), "Public Funding Country Profile. Cyprus. Annex 6", in Reale, E., *Analysis of National Public Research Funding-PREF. Final Report*, Luxembourg: Publications Office of the European Union, doi: 10.2760/19140

Reale E., Zahradnik G., Fabrizio S., (2017), "Public Funding Country Profile. Hungary. Annex 14", in Reale, E., *Analysis of National Public Research Funding-PREF. Final Report*, Luxembourg: Publications Office of the European Union, doi: 10.2760/19140

Reale E., Solberg E., Fabrizio S., (2017), "Public Funding Country Profile. Japan Annex 19", in Reale, E., *Analysis of National Public Research Funding-PREF. Final Report*, Luxembourg: Publications Office of the European Union, doi: 10.2760/19140

Reale E., Solberg E., Fabrizio S., (2017), "Public Funding Country Profile. Latvia. Annex 20", in Reale, E., *Analysis of National Public Research Funding-PREF. Final Report*, Luxembourg: Publications Office of the European Union, doi: 10.2760/19140

Reale E., Solberg E., Fabrizio S., (2017), "Public Funding Country Profile. Lithuania. Annex 22", in Reale, E., *Analysis of National Public Research Funding-PREF. Final Report*, Luxembourg: Publications Office of the European Union, doi: 10.2760/19140

Reale E., Fabrizio S., (2017) "Public Funding Country Profile. Montenegro. Annex 26", in Reale, E., *Analysis of National Public Research Funding-PREF. Final Report*, Luxembourg: Publications Office of the European Union, doi:10.2760/19140

Reale E., Zahradnik G., Fabrizio S., (2017) "Public Funding Country Profile. Romania. Annex 31", in Reale, E., Analysis of National Public Research Funding-PREF. Final Report, Luxembourg: Publications Office of the European Union, doi: 10.2760/19140

Reale E., Fabrizio S., (2017) "Public Funding Country Profile. Serbia. Annex 32", in Reale, E., Analysis of National Public Research Funding-PREF. Final Report, Luxembourg: Publications Office of the European Union, doi: 10.2760/19140

Reale E., Solberg E., Fabrizio S., (2017), "Public Funding Country Profile. China. Annex 37", in Reale, E., Analysis of National Public Research Funding-PREF. Final Report, Luxembourg: Publications Office of the European Union, doi:10.2760/19140

Reale E., Fabrizio S., (2017) "Public Funding Country Profile. Turkey. Annex 38", in Reale, E., Analysis of National Public Research Funding-PREF. Final Report, Luxembourg: Publications Office of the European Union, doi:10.2760/19140

Reale E., Solberg E., Fabrizio S., (2017) "Public Funding Country Profile. USA. Annex 40", in Reale, E., Analysis of National Public Research Funding-PREF. Final Report, Luxembourg: Publications Office of the European Union, doi: 10.2760/19140

IMPACT-EV (2017). Descriptive report of the case study on project "MeLa: European Museums in an age of migrations". Impact-ev Consortium, IRCRES CNR.

IMPACT-EV (2017). Descriptive report of the case study on project "INCLUD-ED: Strategies for inclusion and social cohesion in Europe from education". Impact-ev Consortium, IRCRES CNR.

Fabrizio S., Reale E. (2016), Apprendere e partecipare ai processi valutativi: il valore degli Archivi Istituzionali (Learning from and participation to research evaluation processes: the role of Institutional Repositories) in *RIV Rassegna Italiana di Valutazione*, n. 66.

FORMEZ PA, (Giugno 2015) 4.2 - 2 *Report di Monitoraggio sull'adozione della modulistica standardizzata e sull'istituzione dello Sportello Unico per l'Edilizia*. Progetto "Semplifica Italia. Cantieri regionali per la semplificazione".
<http://monitoraggioprogetti.formez.it/Home/ScaricaProdotto/12052RO45/523>

Reale E., Basili C., Biorci G., Birello G., Fabrizio S., Perin A., Rolfo S. (2015) *D3 – Report Finale. Tipologie di pubblicazioni e prodotti dell'Archivio Istituzionale. Progetto S&TDL*. IRCRES-CNR.

Fabrizio S. (2013) *Giovani, media e civic engagement. La rete da luogo di socialità a spazio di attivazione civica?*. PhD Thesis. PADIS Sapienza.

Commissione di Studio sulla Sicurezza Stradale – Fondazione Filippo Caracciolo (2010) *Le iniziative sulla sicurezza stradale Anno 2008-2009*.

http://www.fondazionecaracciolo.aci.it/fileadmin/caracciolo/documenti/studiericerche/sicurezzastradale/LE_INIZIATIVE_SULLA_SICUREZZA_STRADALE.pdf

Osservatorio Unimonitor- Scienze.com "La transizione al 270. Una questione di assestamento (a.a. 2009-2010)".
<http://www.unimonitor.it/2010/10/la-transizione-al-270-questioni-di-assestamento-aa-2009-10/>

Faccioli F., Fabrizio F. (2014) *Il gioco dei ruoli nella pubblicità sociale*, in Buonanno M. (a cura di) *Il prisma dei generi. Immagini di donne in Tv*, Franco Angeli, Milano, pp.183-214 ISBN: 978-88-917-0604-1

Fabrizio S., Faccioli F., Fazzi G., Marconi F., Martire F., (2013), *Just for fun? Alcohol and drugs in youth's lifestyles: a survey*, in "International Review of Sociology- Revue Internationale de Sociologie", 23:3, pp. 622-646 ISSN: 0390-6701 (Print), 1469-9273 (Online).

Fazzi G., Fabrizio S. (2011) *Bere tra socialità e sballo: la parola ai giovani*, in "In-Formazione", anno V, n. 7, pp. 27-30 ISSN: 1970-6723

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