

Seminar



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Understanding Crime and Corruption: Impacts on Entrepreneurship and Firm Performance in Lebanon

Short Abstract

Corruption is a pervasive problem that significantly hampers economic development and entrepreneurial activities. Lebanon, a country marked by political instability and economic challenges, offers a critical case for studying the impact of corruption on entrepreneurship.

This research aims to explore the relationship between corruption and entrepreneurial activity in Lebanon, assessing how corruption influences business creation, innovation, and growth.

Scientific and Organizing Committee

Anna D'Ascenzio, CNR-IRCrES
Luisa Errichiello, CNR-ISMed
Greta Falavigna, CNR-IRCrES

PARTICIPATION INFORMATION

The event is open to the public, subject to seat availability and requires registration by December 10, 2024.

To register, please write to anna.perin@cnr.it. The event will also be streamed online via Microsoft Teams platform. A connection link will be sent to those who register.

Chair

Greta Falavigna

Research Director CNR-IRCrES,
LP2024 Scholarship's Tutor

Speaker

Jocelyne EID

Assistant professor of Business Administration
Faculty of Economics and Business Administration,
La Sagesse University, Furn, El Cheback, Lebanon
Chief Compliance Officer for Lebanon & Gulf Bank
s.a.l.

LP2024 scholarship holder at CNR-IRCrES

Short bio

She received her PhD from University Jean Moulin (Lyon III) and ISEOR in Lyon (France) and University of Balamand (Lebanon). Her research interests include Management Science, Change Management, Organizational Development, and Strategic Management Control. She has more than 20 years of progressive banking experience. She initiated and implemented compliance sanctions and anti-money laundering projects, including developing policies and procedures, coaching workshops and training related to financial crime, regulatory. She has presented and published a number of research papers in refereed journals and conferences related to Banks' internal control and risk management efficiency, norms and regulatory standards integration in the Banking sector, AI monitoring systems for AML/CFT implementation and the socio-economic approach to management

Questions & Answers

Wednesday, 11 December 2024

CNR-IRCrES, 14:30 p.m.

Strada delle Cacce, 73, Torino