

ORGANIZED SESSION

Digitalization and flexible work arrangements in the silver economy: Adapting to an Aging Europe for participation, employment and well-being

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Description

This session aims to contribute to the ongoing scientific discourse on the silver economy by critically examining potential intervention strategies focused on the participation, employment, and well-being of the population and workforce in European countries like Italy, where demographic aging has reached critical and alarming levels. Employing a multidisciplinary and interdisciplinary perspective, the goal is to observe aging phenomena, particularly in relation to the profound economic, social, and cultural changes triggered by the pandemic. Special attention will be given to the consequences of rapid digitalization of processes and services, the spread of non-standard forms of employment, and new technology-enabled organizational models based on spatial and temporal

flexibility, such as remote work, hybrid work, and smart working. These phenomena interact with the aging process of the population and workforce, potentially initiating significant changes in individual perceptions and behaviors, as well as in social interaction dynamics within organizations and territorial networks. This has relevant implications for job and financial security, work-life balance, and, more generally, the healthy and active aging of the population.

The session welcomes contributions from various disciplinary fields, adopting a variety of theoretical lenses and employing qualitative, quantitative, and mixed-method approaches. The shared objective is to provide insights and useful indications for policymakers, managers, and practitioners who are, in various capacities, called upon to address the demographic challenges of our time.

Keywords: digitalization, new ways of working, older workers, active ageing, work-life

balance, job insecurity, financial insecurity

To get more information on the AISRe 2025 conference please consult the <u>call for paper</u>. To submit a proposal please go to <u>https://www.aisre.it/proponi-un-contributo/</u> and follow the instructions available there. You will have to:

- Access to your personal area. If you don't have an account create one, it is immediate.
- Choose "invio abstract/send an abstract" in the righthand menu
- Fill the form. Please choose "Digitalization and flexible work arrangements in the silver economy: Adapting to an Aging Europe for participation, employment and well-being" in the menu, to fill the field "organized session".

The deadline for submitting an abstract is 28/02/2025-